

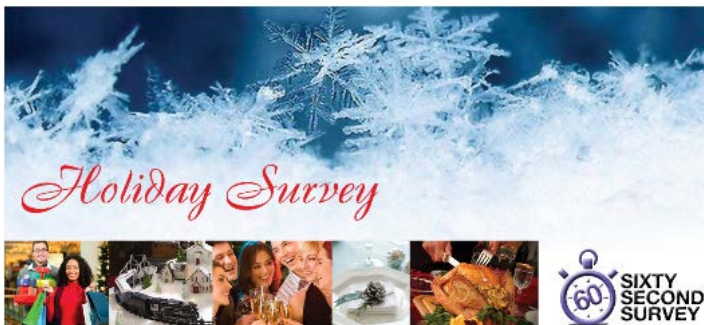
Promotional Material

Print & Web



Must be a Resident 18 years of age or older. NO PURCHASE NECESSARY. Void outside the continental US (50 States incl. DC) and where prohibited. Promotion begins 12:00:00 A.M. ET on May 19th 2014; ends 11:59:59 P.M. ET on December 31, 2014. Odds of winning vary depending on the number of eligible entries received.

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60 SECONDS COULD EARN YOU \$60

Complete The 60 Second Holiday Survey And You Could Win A \$60 Gift Card!



Sales Advertising Booklet




Introducing Lead Me Media

Lead Me Media is a multi-channel marketing firm specializing in permission based opt-in email and postal data usage; we are the aggregator of the data, the direct source.

Our qualified membership database consists of global consumer and business to business records. All of our data is self-reported and compiled in accordance with the Can-Spam guidelines.

LEAD ME MEDIA



What Makes Our Data So Unique?

Data hygiene, infrastructure, and a team of marketing and IT professionals are what enable us to enjoy our leadership in the data industry.

All of our data is aggregated through our networks, affiliates and strategic partnerships.

We take a person's self-reported, opt-in information from warranty cards, online registrations, e-newsletters, and surveys, and we bounce that information against all the major data sources. We then cross-reference, or overlay that information, against our database, this process is called data profiling.

We have over 700 different selects including: age, income, location, presence of children (POC), ages of children, ethnic backgrounds, type of vehicle ownership, specific interests and lifestyles.



What sets us apart is our behavioral targeting methodology used to enrich the data. By using our behavioral targeting and micro-surveys Lead Me Media has the capability of reaching your customers in an extremely precise and cost-effective manner.

With hundreds of key micro-targeting factors, we can custom create specific demographic or interest based lists.




Hospitality & Leisure

Email gets the most attention of any hospitality marketing effort because, email can create direct revenue opportunities with past, present, and future customers.

Email marketing increases revenue opportunities throughout each customer's purchasing life cycle. The reason this is effective is because a total email marketing strategy addresses the entire buying process from initial email capture to message evaluation.

Once the marketing strategy is built, an effective email campaign serves as a powerful sales force and marketing channel. Over 80% of people now book their vacation online.



Hospitality and Leisure is one of our company's strongest verticals.


Our data will enhance the strategies you provide for your clients to amplify their marketing message.

Why a total email marketing strategy in hospitality makes competitive sense:

- Serves both as direct-response vehicle and branding tool
- Creates personalized interactive relationships with customers
- Targets and entices recipients with relevant promotions
- Functions as a sales force - tens of thousands reached in seconds
- Least expensive form of active marketing available
- Measurable results for Opens & Clicks
- ROI can be measured with a match back provided by LMM

Lead Me Media will assist you and your clients in reaching our responders who have participated in micro-surveys and have indicated that they are likely to choose destination getaways. The response rate of this demographic is very high especially when we include the following selects: (These responders tend to revisit the same resort/hotel multiple times.)

Dual Income (High Discretionary Income)
Travel & Leisure Enthusiast
Romantic Getaway
Adventure Seekers
Golfers
LGBT




Golf responders have participated in LMM micro-surveys and have indicated that they are avid golfers. The response rate of this demographic is especially high when we include the following selects:

Weekend Golf Travel
Monthly Round
Weekly round
Golf Vacations

Our B2B data is also highly responsive for golfers... we have many selects that we place on this B2B demographic to custom create a highly targeted list.

For example, Doctors, Lawyers, and C-Suite Executives that play golf for business and/or relaxation.




Permission-Based Email Solutions

When tailoring a list for a client, we evaluate a number of factors, such as selecting the right data based on your unique needs, message, and targets.

In addition, we evaluate each list by determining its mailing frequency and past performance to optimize your overall results.

Our data acquisition team continuously explores new relationships, services and selection capabilities to keep our 200+ million opt-in records fresh and responsive.



RESPONSIVE & DELIVERABLE DATA


True CAN-SPAM Compliance - We use 100% guaranteed opt-in lists.

Deliverability - We guarantee 100% delivery of your email campaign. If a message is bounced back, it will be replaced with a valid deliverable address immediately.

Pristine Data Hygiene - Daily scrubs and weekly passes of our data are done through the ECOA (email change of address).

Largest data variable selects in the marketplace - With hundreds of selects to choose from like Age, Income, Location, even specific Interests and Lifestyle Profiles we have your target ready.

Real Time-Online Tracking - Our clients can now benefit from real-time online tracking, which provides total transparency of delivery. We guarantee 100% delivery of our proprietary email campaigns. We can test, track and deploy a campaign all in the same day!



Advertising Facebook Posts

Design



0% FINANCING FOR UP TO 84 MONTHS

RAM

A red RAM pickup truck is shown driving on a dirt road, kicking up dust. The RAM logo is in the top right corner.



Fall Golf Trip Special!

TRADITION OF GOLF EXCELLENCE • AWARD-WINNING GOLF COURSES

VILLAGE OF PINEHURST
Area Golf Association

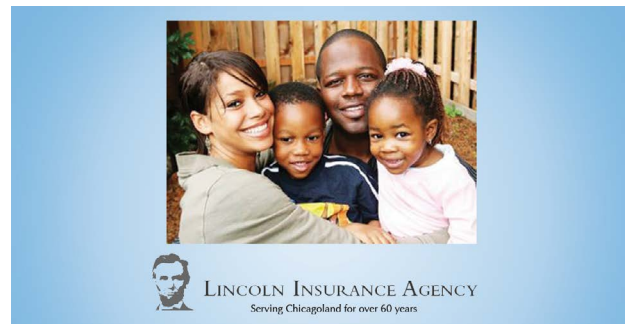
A scenic view of a golf course with a green fairway, a sand trap, and a blue flag on a hole. Orange autumn leaves are scattered around the bottom and sides of the image.



Mannequins wearing suits and jackets, with butterflies flying around them.

Tailoring a New Experience with Chad Wadhvani
April 4 - April 15 / Appointments available throughout California.
Simply call to schedule your appointment (818) 398-6043

Modestos Limited.
Bespoke Custom Tailor from Hong Kong



Family photo of a woman and two children.

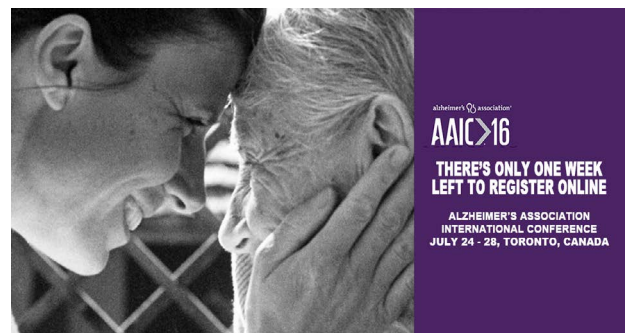
LINCOLN INSURANCE AGENCY
Serving Chicagoland for over 60 years



An account that changes with your business

You're richer than you think. Scotiabank

A man in a suit is looking down at a document on a desk.



ALZHEIMER'S ASSOCIATION
AAIC 16
THERE'S ONLY ONE WEEK LEFT TO REGISTER ONLINE
ALZHEIMER'S ASSOCIATION INTERNATIONAL CONFERENCE
JULY 24 - 28, TORONTO, CANADA

A black and white photograph of a young boy and an elderly woman looking at each other.



Together Time at Oglebay Resort
Buy 2 Nights and Enjoy the 3rd Free!

Oglebay

A man and a young boy are sitting on the ground in a forest, looking at a raccoon.



EXCLUSIVE AUTO DEALS IN YOUR AREA

BEST AUTO DEALS TODAY.COM

A silver sedan is shown on a background of scattered US dollar bills.

HTML Email Blast Advertising

Design & Code

Hennepin County Medical Center
Hennepin County Medical Center (HCMC)
Hennepin County, Minnesota

Top 6 Reasons to Work at HCMC

- You will be encouraged to round out your career with specialty certification.** HCMC offers a variety of specialty certifications in nursing, respiratory therapy, and other healthcare professions. We are looking for experienced and compassionate nurses who have obtained their Bachelor of Science Degree in Nursing. We have a variety of openings, particularly in our critical care areas. Visit our website at www.hcmc.org or call 800-821-4247.
- You will help change the way care is delivered.** HCMC is a leader in the use of technology in healthcare. We are looking for individuals who are passionate about using technology to improve patient care and the patient experience. We have a variety of openings in our IT department and are looking for individuals who are passionate about using technology to improve patient care and the patient experience.
- You will provide patient and family-centered care every day.** HCMC is committed to providing the highest quality patient care. We are looking for individuals who are passionate about providing the highest quality patient care and the patient experience. We have a variety of openings in our patient care areas and are looking for individuals who are passionate about providing the highest quality patient care and the patient experience.
- You will help train future health care professionals.** HCMC is a leader in the use of technology in healthcare. We are looking for individuals who are passionate about using technology to improve patient care and the patient experience. We have a variety of openings in our IT department and are looking for individuals who are passionate about using technology to improve patient care and the patient experience.
- You will work at a growing health system.** HCMC is a leader in the use of technology in healthcare. We are looking for individuals who are passionate about using technology to improve patient care and the patient experience. We have a variety of openings in our IT department and are looking for individuals who are passionate about using technology to improve patient care and the patient experience.
- You will be a part of a diverse team working for diverse patients.** HCMC is a leader in the use of technology in healthcare. We are looking for individuals who are passionate about using technology to improve patient care and the patient experience. We have a variety of openings in our IT department and are looking for individuals who are passionate about using technology to improve patient care and the patient experience.

Apply Today!
Hennepin County Medical Center is an equal opportunity employer. We are looking for individuals who are passionate about providing the highest quality patient care and the patient experience. We have a variety of openings in our IT department and are looking for individuals who are passionate about using technology to improve patient care and the patient experience.

Connect with us: [Facebook](#) [Twitter](#) [LinkedIn](#) [YouTube](#)

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- Do you suffer from aging hair?
- As you have gotten older has your hair become thinner and even a little brittle?
- Are you even experiencing some hair loss?
- Have you tried salon treatments and done bought do it yourself at home, topical treatments that just don't get to the root of the problem?
- Wouldn't you like to have thicker, healthier and more luxurious looking hair?

Introducing PRP PLUS with STEM CELLS
only from Medi Tresse Medical Hair Rejuvenation For Women By Women



PRP Plus with Stem Cells gets to the root of the problem by sending nutrients and natural growth factors up through the roots and into the hair shafts.

PRP Plus with Stem Cells rejuvenates your hair follicles while it stimulates new hair growth from dormant hair follicles without surgery!

With PRP Plus with Stem Cells you can finally have thicker, healthier, more luxurious and young looking hair.

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MEDICAL HAIR REJUVENATION FOR WOMEN

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LEADME MEDIA

YOU AND A GUEST ARE INVITED TO THE 2015 LEAD ME MEDIA STAR WARS HOLIDAY PARTY!

The Force is strong with us so let's celebrate like Jedi. Who's in to be there...

Best dressed Star Wars Character in our party will win \$500 cash!
2nd place wins \$300 and 3rd place wins \$200!

Date, Time and place is:
4:30 pm on Saturday, Dec 19, 2015
at IPIC
located in Mizner Park, Boca Raton
Dinner & Drinks will be served during the movie.

Each guest will be served the below during the movie.
Appetizer Option
Entree Option
Dessert Option
Drink Voucher 2 per Guest

RSVP HERE

French Easel **PREMIUM BAMBOO FRENCH EASEL**

The ever popular "French Style Sketch Box Easel" is now made from Bamboo! The Bamboo Easel adjusts to numerous configurations for a variety of painting applications. French design with solid brass and brass plated hardware, adjustable telescoping legs.

French Art Easel Set Gift Edition with Comprehensive Artist Quality Painting Supplies

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Whether you are entertaining clients, rewarding employees or enjoying a night out with friends and family, our VIP amenities at Nikon at Jones Beach Theater will create concert memories to last a lifetime!

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 - Exclusive VIP event and music more!
- In-seat food and beverage service
- Best and closest seats as close as the 3rd row
- Ability to order additional tickets to Live Nation events in the New York City metro area

LOOK WHO'S COMING TO JONES BEACH THIS SUMMER:

6/14 BAD COMPANY & JOE WALSH	7/11 DEF LEPPARD
6/17 JASON ALDEAN	7/17 FLORIDA GEORGIA LINE
6/25 DAVE MATTHEWS BAND	7/21 DARIUS RUCKER
6/24 STING & PETER GABRIEL	7/28 HEART WITH JOAN JETT & CHEAP TRICK
6/25 JANET JACKSON	8/4 BRAD PAISLEY
6/27 JOURNEY & THE DOOBIE BROTHERS	8/17 BLACK SABBATH
6/30 WEEZER & PANIC! AT THE DISCO	8/25 JIMMY BUFFETT

NEW SHOWS ANNOUNCED EVERY WEEK!

DON'T WAIT UNTIL THE BEST SEATS ARE GONE! CALL TODAY!
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